



HOW TO SETUP PRINT READY ARTWORK:

- Convert all text to outlines
- Embed all images and elements
- As per tempalte
- No trim, crop or registration marks
- Artwork supplied as a PDF
 - Bitmap images no less than 130 DPI

SENDING US YOUR FILES

- Files UNDER 20MB email to info@thebestprinting.com.au
- Files OVER 20MB files send to info@thebestprinting.com.au via Dropbox, WeTransfer or Google Drive.

www.thebestprinting.com.au

PRODUCT SETUP FACT SHEET



WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



BUSINESS CARDS

90x55mm

GENERIC FACTS:

- Convert all text to outlines
- 5mm bleed requirement
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

PRODUCT SPECIFICS:

- Artwork size: 90mm x 55mm (WxH)
- Total size with bleed: 94mm x 59mm (WxH)
- Use of vector image recommended
- 2mm bleed requirement



90mm

55mm

SIZE: 90x55 mm (W x H)

Please delete this layer
before sending back to us.

SAFE AREA

Place important text
or image inside this blue
area to prevent trimming.

TRIM LINE

Artwork will be
trimmed here.

BLEED AREA

Extend your artwork to
the edge of this area.
Text and Images on this red
shaded area will be trimmed